ST. MARTIN'S ENGINEERING COLLEGE

Affiliated to JNTUH, Approved by AICTE, ISO 9001:2008 certified

Dhulapally, Near Kompally, Secunderabad-100, Telangana

For more information : www.smec.ac.in

Shukan - 2019

STATE LEVEL MANAGEMENT FEST

On 9th April - 2019

Exciting Cash Prizes for the winners

Formal Events

- Split Hairs
- App Connect
- Brand Ambassador
- Business Quiz
- Management Temptation

One Vision

One Nation

One Identity

Challenging Boundaries

Jai Hind

Informal Events

- Short Film Contest
- Photography
- Singing

Chief Patron
Sri. M. Laxman Reddy
Chairman

Patrons
Sri. G. Durgaiah Yadav
Vice Chairman

Sri. CH. Mahender Reddy
Secretary

Sri G. Narsimha Yadav
Treasurer

Sri. G. Chandrasekhar Yadav
Executive Director

Sri. M. Rajashekar Reddy
Director

Sri. G. Rajasekhar Yadav
Director

Sri. G. Jai Kishan Yadav
Director

Dr. P. Santosh Kumar Patra
Principal - SMEC

Convener
Dr. Y. Venkata Rangaiah
HOD - MBA

Contact :
Prof. E. PRANAVI
Cell : 8125225655

Student Co-ordinators
Ms K. Srinithya : 80195 23183
Ms K. Aparna : 70756 65083

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Business Standard
Insight Out

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St. Martin's Children Education Society (SMCES) was founded in 1982. It started with a school at Balanagar having modest student strength of 42, and a unique vision to build a brilliant generation next. As of today, the society has wide spread into four branches from where more than 7,000 students receive quality education.

The success backed by the continuous support of parents & students has driven the society to foray into the domain of professional and technical education. Thus was born St. Martin's Engineering College in the year 2002. SMEC is approved by AICTE New Delhi, affiliated to JNTU, Hyderabad and accredited by National Board of Accreditation(NBA). SMEC is an ISO 9001:2008 certified institution.

About Department

MBA Department of St. Martin's Engineering College is located in a beautiful natural environment in Dulapally, Sec'bad - Telangana State affliated to JNTU Hyderabad. It was established in the year 2007 as a result of untiring efforts of a few luminaries in the field of education from this locality. Initially, the college had an intake of 60 students. Realizing the need of management education, it was subsequently increased to 120. The department offers courses in Finance, Marketing and Human Resources as core specialization subjects. For the development of skills of both students and faculty members, the college conducts various seminars, workshops, faculty development programs etc., the department stresses on the physical and all round development of the students and for this purpose the management has provided an Indoor and Outdoor Sports facility and a Gym in the campus.

About the Management Fest
SHUKAN – 2019

The one-day state level Management fest will be intellectual battle and supremacy between the brightest minds of primer different Management colleges of our state. The 2019 edition with the theme 'Military', SHUKAN 2019 revolved around the management lessons and principles derived from the ancient emperors and its implications in today's dynamic

EVENTS

Formal Events

- SPLIT HAIRS
- MANAGEMENT TEMPTATION
- APP CONTNECT
- BUSINESS QUIZ
- BRAND AMBASSADOR

Informal Events

- SHORT FILM CONTEST
- PHOTOGRAPHY
- SINGING

Split Hairs:

'Split Hairs' is about exploring the investment opportunities in the countries across the globe (other than India). Participants are expected to do PESTEL (Political, Economical, Social, Technological, Economical and Legal) analysis of the countries to decide on the nature of investment and present it on ppt with actual facts and the details of the sources of information. (Financials/Profitability/Numbers projection is not necessary).

App Connect:

This event is on proposing an Application (Mobile App), with creativity, innovation and feasibility. The proposed app should save the time, energy, resources and be user friendly.

Brand Ambassador:

This event encourages participants to exhibit the basic tricks of social media marketing and advertise a product as a brand ambassador with their creative skills

Business Quiz:

This business quiz includes a variety of questions both management & Non Management where the participants across the state battle it out to prove their mettle through Knowledge, skills and creativity.

Management Temptation:

It is an activity where participants selling/trading skills are tested. Teams should raise funds, after disclosing the funds available to the event coordinators, teams can go out to buy the product within stipulated time and sell the same in the college campus within allotted time. The objective for the team is to get the maximum percentage of profit. Selling process in the campus will be monitored by the event coordinators.

Photography:

This activity brings out the untapped creativity of the budding managers.

Short film contest:

This event brings out short film making skills out of the participants with the given theme (Challenging Boundaries-Pulwama) and in stipulated time. It should involve your direction, presentation and creative skills with your own style of making. Video should be within stipulated time i.e 8min to 10min.

Singing:

It is an individual event. Participants are expected to sing a song for 2-3 minutes with decent lyrics.

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Director

Principal - SMEC
Dr. **P. Santosh Kumar Patra**

Convener
Dr. **Y. Venkata Rangaish**
80083 33881
HOD

Faculty Coordinators
Mrs. **E. Pranavi** : - **81252 25655**
Assistant Professor

Student Coordinators
Mr **Sai Kiran Goud** - **98665 12567**
Ms **K. Aparna** - **70756 65083**

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REGISTRATION

Participation is done by only registration.

REGISTRATION FEES

Rs. 50 per person (Eligible for One Formal & One Informal Event.

NOTE

Participants are advised to manage their own time to participate in Various Events

Exciting Cash Prizes for the winners

ST. MARTIN'S ENGINEERING COLLEGE

Department of MBA

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